



# Jaikisan.org

## Special points of interest:

- 44000 Crore Direct Investment Infrastructure Project
- IPKSK creates 66 Lakh Professional jobs in these villages
- India's biggest centralized bank with 300000 outlets
- The 300000 Direct Touch-points for Government Monitoring and Delivery
- IPKSK creates 3 Crore Self Employment Opportunities

## And YOU thought postman only delivers letters! THINK AGAIN

JAIKISAN.ORG is a Non-government Organization (Registered under Society Registration Act, 1860). Mandate to implement E-Governance was established under an MOU (Memorandum of Understanding) with Government of Uttarakhand to create Information Technology (IT) base Information System for the RURAL POPULATION in every village for RURAL DEVELOPMENT dated 16<sup>th</sup> august 2005. The partnership with Department of post under an MOU with Uttarakhand circle dated 26 august 2006 was signed and subsequently it is growing in to Pan India operation by converting Indian postal network to INDIA POST KISAN SOOCHNA KENDRA (CSC) in other postal circles .In the process of establishing the mandate of e-Governance in Rural areas jaikisan creates a business model around e-commerce, e - health, e-law & other 33 verticals. The information in this regard is available at the portal [www.jaikisan.org](http://www.jaikisan.org)



Purity Home Delivered

### FARM-FRESH AT YOUR DOORSTEPS

Jaikisan.org in the process of generating employment avenue enable self help groups for **food parks** in the villages with branding it's pure & fresh foods to be directly delivered on postal network to the consumers world wide at a cost effective economical retail system .These products are branded as "**Jaikisan Foods**".

**Subscribe for MEMBERSHIP today!**

Call : 09717283516

Email : [food@jaikisan.org](mailto:food@jaikisan.org)

## About Jaikisan Foods

We believe in presenting you with a unique experience that complements your shopping. An experience that can only be delivered through valuing your time and making you feel special. These are the values that we have internalized over the last few years to deliver you the best. Our endless choice of foods is what makes Jaikisan foods' so special. Exotic fruits & vegetables, sauces & supplies for your favourite cuisines, and foods. Added to these are a wide range of diet food, organic food and specialty cuisines, giving you the perfect reason to indulge

your taste buds. We also offer a range of quality food products exclusively under the Jaikisan's brand name.

Our product profile includes the following:

- o Fresh Fruits & Vegetable
- o Groceries, Grains and Cereals
- o Baked Chilled and Frozen Foods
- o Fat Free Products
- o Sugar Free Products
- o Herbal Products



## We Cultivate Dreams to your Life...

The initiative is to establish an IT infrastructure based Rural Business Centers with all the facilities and ambiance at par with business centers in cities if nothing better. The philosophy of this investment is based on experiences of Indian Industry and Business which could never grow in Rural India due to lack of proper infrastructure of Roads, Hotels, Power, water or time saving air travel. Mr. Sanjiv Sharma the visionary of the project conceives a complete ICT infrastructure . Jaikisan.org's Kisan Soochna Kendra, Kisan Vyapaar Kendra, Jaikisan Foods, Jaikisan Rural Tourism, Jaikisan Media, Jaikisan Human Resource and Call centers are complete solution in this regard. This is where Jaikisan initiative differs from any other rural initiative in the country.

Jaikisan.org's ambitious plan of establishing Kisan Soochna Kendras to reach out to every individual to village level, establish connectivity to the remotest area in India makes the project unique and attracts business options of Banking, trading, education, entertainment, SHGs, NGOs and agri production under one roof. Jaikisan Network consists of:

Kisan Soochna Kendras :Multilingual Knowledge system without barriers.

Kisan Vyapaar Kendras :Economy & Commerce creating wealth with Rural ecosystem.

JaiKisan foods: Purity of Farm produce delivered directly to household,

Jaikisan Hospitality : Rural tourism and Travel,

Jaikisan Media : TV, FM RADIO, News Paper.

Jaikisan Human resource :Education and Employment initiatives.

At Every Kisan Soochna Kendra our efforts are to promote SHG based collective & self-sustaining business operations like food processing & packaging, spice making, collection of organic products, papad, Achars Chatni, Juices, Pulps, Puris making etc. These products are produced Processes, Packed and Marketed by Village based SHGs Branded as Jaikisan under strict quality control. The Brand from Jaikisan assures consumer the trust of purity, surety with assurance of payment and delivery. There are 9000 such SHGs in Uttaranchal linked to State Bank of India under this scheme and growing every day. Every Kisan Soochna Kendra is operated by three trained computer operators available from morning 8 a.m. to evening 8 p.m. working in shifts with additional support of Talking Websites of Jaikisan call centers and Back offices conducting business even when Kisan Soochna Kendras are not operational.

## Jaikisan & Department of Post

Apart from 3000 Kisan Soochna Kendra's (KSK) network in rural Uttaranchal. We are associated with postal department to establish KSK network with post offices creating better business opportunities aided by technology and business structure of Jaikisan.org and its partners extending reach of Kisan Soochna Kendra Network throughout the country Rural India as well as urban . In near future we hope to extend our services through petrol pumps in also. This infrastructure network is available for all Governments, Financial Institutions and Companies interested in establishing their reach throughout the country at the most economical cost. Sharing the benefits of modern business center without any infrastructure or administrative costs but only paying for the utilization

In this respect the complete team of Jaikisan.Org,, network of Kisan Soochna Kendra and Jaikisan Call centers are available at your disposal to support a great cause of creating employment, Business and development in villages of India.

**APPLY FOR FRANCHISE TODAY!**

Email : [jkinfo@jaikisan.org](mailto:jkinfo@jaikisan.org)

Helpline:+91-9958878453

*We are on the web!*

[www.jaikisan.org](http://www.jaikisan.org)